



FLASH SALE

คู่มือการเข้าร่วมกิจกรรม



รับประกันสินค้าแท้ 100%



พ่อนัดไม่ใช้บัตร

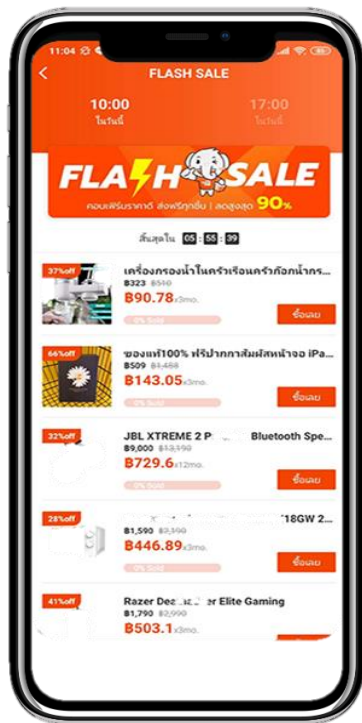


จ่ายปลอดภัย



ส่งฟรีทั่วประเทศ

“秒杀活动报名操作手册”



Flash Sale介绍

每天10:00和17:00上新商品·特价活动将持续到午夜00:00·最低达1折的折扣·所有商品全场包邮。



为何参加 Flash Sale ?

Flash Sale主要目的是增加店铺曝光量·提高销售额. 因为产品分为时期·所有客户能看到下一场的产品。这可以增加客户的购买决策使商家可以增加店铺曝光量·提高销售额。

“活动的优势”



首页是最吸引用户的位置



推动需要推广的商品销量



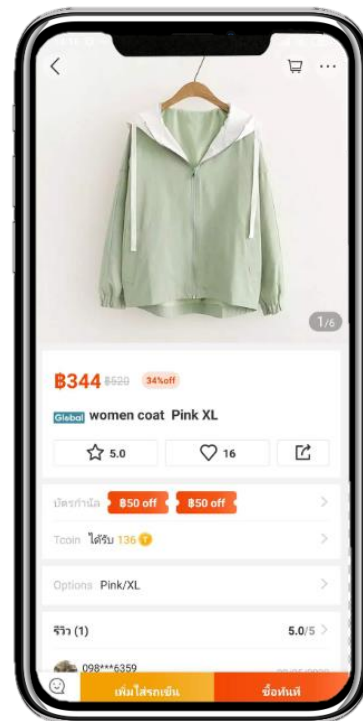
增加客户的购买决策



每天更新商品两次

“规则”

1. 不允许使用有性暗示姿势的商品图片导致后期产生问题。
2. 不允许使用含版权商品或有水印的图片。
3. 不允许使用其他品牌的商品图片。
4. 如果近一个月内商家有延迟提报商品清单或取消订单超过5个订单将被取消资格。
5. 不允许一个商品同时参加其他促销活动的商品。
6. 内衣/胸贴/泳衣不允许参与Flash Sale活动。



“参与资格”

- 1.最特价的商品。
- 2.每一轮库存必须至少有5个库存的商品。
- 3.关于商品促销价格是由商家在后台设置。
- 4.不同类目的商品可以设置不同的促销折扣。
- 5.近一个月内的发货记录良好。

“活动商品条件”

Request Category		Required Promotion	Required amount/Stock	Remark
Mobile&Gadget	Mobile	>=5% off with old price	at least 5 stocks	Smartphone
	Gadget	>=20% off with old price	at least 5 stocks	smart watch , blue earphone , powerbank , Charger
	Phone Accessories	>=10% off with old price	at least 5 stocks	case , stands , cable , micre SD card

Request Category		Required Promotion	Required amount/Stock	Remark
Computer	Computer/Laptop	>=5% off with old price	at least 5 stocks	Gaming comset , Gaming Laptop , Laptops
	Tablet	>=5% off with old price	at least 5 stocks	Tablet
	Gaming/component	>=10% off with old price	at least 5 stocks	Gaming mouse , Gaming keyboard , storages , CPUs , Mainboard , RAM , Graphic card , Power supplies , Gaming comset , Cases , cooling systems
	Accessories	>=20% off with old price	at least 5 stocks	Monitor , Mouse/mouse pad , Keyboards , Graphic pad , Printer/scanners , Projector

“活动商品条件”

Request Category		Required Promotion	Required amount/Stock	Remark
Camera&Gadget	Camera	>=10% off with old price	at least 5 stocks	Mirrorless Cameras, DSLR Cameras, Digital Compacts, Instant Cameras, Video Action Camcorders, Car Cameras, Security Cameras
	Gadget	>=20% off with old price	at least 5 stocks	Smart Wearables, Smart Homes, Activity Tracker, Digital Gadgets, Smart Life, Home Entertainment, Portable Players, Headphones Headsets, Speakers, Microphones Records, Audio Accessories
	Accessories	>=10% off with old price	at least 5 stocks	Lens, Mount Adapter, Filter Hood, Batteries Chargers, Cases Camera Bags, Action Camera Accessories, Photo Printers, Shutter Release, Sticks Tripod, Camera Microphone, Camera Films, Memory Cards, Camera Strap, Cleaning Kit, Waterproof Case, Dry Cabinet
Request Category		Required Promotion	Required amount/Stock	Remark
Home Appliance	Small Appliance	>=30% off with old price	at least 5 stocks	Blender Juice Extractors , Microwave Ovens , Electric Pot Grill Pans , Electric Kettle Thermopots ,Rice Cookers Steamers , Gas Stove Electric Stoves , Food Processor Mixers ,Toasters Sandwich Makers , Ice Cream Makers , Grill Barbecues , Suki Pots , Airfryers , Water Dispenser , Water Purifiers Filters , Coffe Makers , Air Coolers , Fans Vacuum Cleaners , Iron Garment Care , Air Purifier , Plugs
	Big Appliance	>=30% off with old price	at least 5 stocks	Television , Air conditioners , Refrigerators , Washers / Dryers , Shower / Water heaters
	Accessories	>=40% off with old price	at least 5 stocks	Television Accessories,

“活动商品条件”

Request Category		Required Promotion	Required amount/Stock	Remark
Home Decoration	Furniture	>=20% off with old price	at least 5 stocks	bedding , Desk , Sofa , Table , Carpet , Lamp , Shelves , Wall Light , Hanger
	Bathroom	>=10% off with old price	at least 5 stocks	Towel , Mat , Shower/Faucet , Bathroom storage , Bath slipper , Shower curtain ,
	Kitchen	>=10% off with old price	at least 5 stocks	Tools , Tableware , Food/drink Storage , cookware , Air Freshener , Tissue ,spong,Mops/brooms

Request Category		Required Promotion	Required amount/Stock	Remark
Fashion	Accessories	>=10% off with old price	at least 5 stocks	Health Accessories, Umbrella, Electronic Accessories, Women Accessories, Hair Accessories, Hats Caps, Earring, Scarf Hankership, Necklece, Bracelece, Watches, Ring, Belt, Ties, Gloves, Diamond, Gold, For Kids, Boy's Hats, Girl's Hats
	Bags	>=30% off with old price	at least 5 stocks	Women Bags, Men Bags, Girl's Bags ,Boy's Bags, Men's Bags
	Clothes	>=20% off with old price	at least 5 stocks	Jeepwears, Women's Jeans, Women's Muslim Wear, Skirts, Dress, Women's Jacket s, S
	Shoes	>=20% off with old price	at least 5 stocks	Women Shoes, Men Shoes, Girl's Shoes, Boy's Shoes

“活动商品条件”

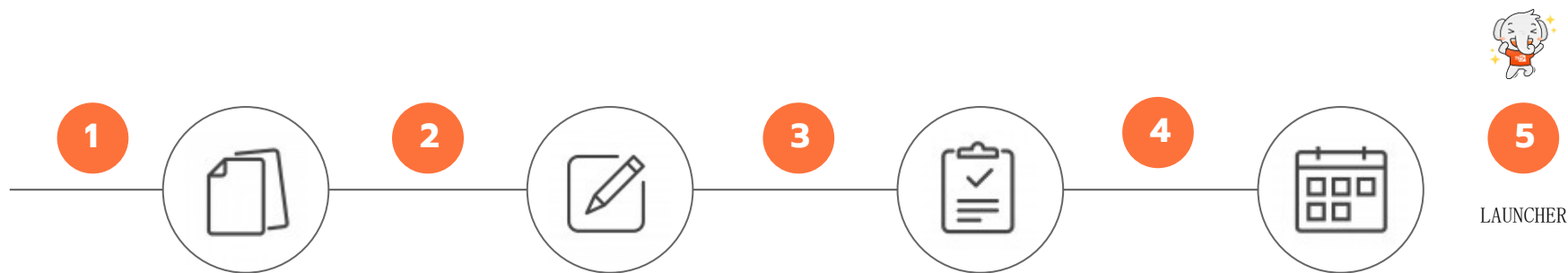
Request Category		Required Promotion	Required amount/Stock	Remark
Health&Beauty	Makeup	>=30% off with old price	at least 5 stocks	Eyes, Eyebrow, Lips, Facial, Make up Tools, Makeup Palette Sets, Eye Makeup, Lip Makeup, Bronzer Shading, Highlighter, Concealer, Base Primer, BB CC Cream, Blush, Foundation, Powder, Eyelash, Long Lasting Spray
	Skincare	>=30% off with old price	at least 5 stocks	Foam Cleansing, Remover, Cream Moisturizer, UV Protection, Oral Care, Bath Scrub, Hand Nails Foot, Body Lotion, Mask Massage, Derma Care, Foam, Shaving, Face Mask, Cleansing, Sunscreen, Acne Control Treatment, Eye, Lip Care, Serum Emulsion, Toner Lotion, Facial Oil, Gel, Spray Mist, Essence Booster, Sets Travel Kits, Cream, Skincare, Baby Skincare, Streth Mark Product
	Perfume	>=30% off with old price	at least 5 stocks	Perfume, Cologne, Roll-on Body Spray, For Women, For Men, Home Perfume, Deodorant
	Supplement	>=30% off with old price	at least 5 stocks	Facial Care, Body Lotion, Whitening, Slimming, Muscle, Vitamins Nutrition, Sexual, Collagen, Gluta, Vitamin, Healthy, Diet, Supplement, Feeding Supplement, Milk Supplement
	Body	>=30% off with old price	at least 5 stocks	Hair Care, Nail Care, Body Care, Body Bath, Hair Remover, Sexual Wellness, Breast Care, Eye Care, Sanitary Pads Tampons, Feminine Hygiene, Hygienic Mask, Wet Tissue, Baby Wash
	Tools	>=20% off with old price	at least 5 stocks	Shampoo Conditioner, Dessing Treatment, Color, Stylish Tools, Brush, Sponge, Blotting Paper, Mirror, Cotton pad, Brush Cleanser, Puff, Beauty Electronic, Cotton Buds, Body Shaper, Cleansing Brush, Contact Lens, Tools,Diapers Diaper Bag, Strollers Carriers,Bottle Feeding Peristaltic Nip, Baby Tools, Pregnancy Test Kit, Breast Pump Breast Milk Bag, Underwear Pregnancy Support Be, Pregnancy Pillows,Toys

“活动商品条件”

Request Category		Required Promotion	Required amount/Stock	Remark
Sport&Travel	Fitness Equipment	>=20% off with old price	at least 5 stocks	Fitness accessories , Weight lifting fitness
	Outdoor	>=20% off with old price	at least 5 stocks	Cycling , water sport / diving
	Sneaker	>=20% off with old price	at least 5 stocks	Sneakers
	Accessories	>=10% off with old price	at least 5 stocks	Sport Bags accessories , sportwear , football shoes , running shoes
	Travel	>=20% off with old price	at least 5 stocks	Luggage Travel organizing , Backpack

Request Category		Required Promotion	Required amount/Stock	Remark
Education&Hobbies	Education	>=10% off with old price	at least 5 stocks	Stationery , Books
	Hobbies	>=10% off with old price	at least 5 stocks	Music instrument , Toys , DIY , Pet lover

“商家参与流程”



首先，Thisshop将发送文件进行填充产品列表根据指定条件。

商家填写产品详情与价格并根据指定条件完成产品清单。

Thisshop将检查产品清单并批准参与Flash Sale的产品。

Thisshop批准能参与Flash Sale的产品列表，商家可以检查自己产品的上市日期与时间。

